



Major Sponsors



Job Access

Driving disability employment



Australian Government
Attorney-General's Department

Technology Sponsor



Gold Sponsor

icare

Silver Sponsors



1800RESPECT
NATIONAL SEXUAL ASSAULT DOMESTIC
FAMILY VIOLENCE COUNSELLING SERVICE



Responsible Government by
**NORTHERN
TERRITORY
GOVERNMENT**



Australian Government
Department of Communications and the Arts

Event Partners

ai media

blend



TaggedPDF De Hooft

SPONSORSHIP PROPOSAL

The Australian Network on
Disability's Annual National
Conference 2020

REACHED CAPACITY THE LAST 3 YEARS



AUSTRALIAN
NETWORK
ON DISABILITY



Delegates enjoying the 2019 conference held at RACV in Melbourne.

INTRODUCTION

The Australian Network on Disability's 12th Annual National Conference will be held in Sydney on Tuesday 12 May 2020 and will coincide with the celebration of AND's 20th anniversary.

This event will be the only one of its kind in Australia, and will engage and inspire business professionals to learn and implement best practice in their organisation. Understand the current trends that support and improve their ability to welcome customers, stakeholders and employees with disability.

Conference presentations will be a combination of practices, enabling environments and creating inclusive cultures.

THE AUDIENCE

The conference has sold-out three years running and will attract between 250 to 300 delegates, including CEOs, Senior Managers, Diversity Practitioners, Human Resources Professionals and WH&S Advisors, from both the public and private sectors.

Delegates are engaged, solutions-focused, forward-thinking change makers who are passionate around issues related to inclusion of people with disability.

A detailed marketing strategy, publicity schedule and media campaign will be developed to ensure the conference and sponsors are publicised prior to, during and after the event.

WHY YOU SHOULD BE INTERESTED

AND's annual national conference is a hallmark event as it offers a unique and valuable way to demonstrate your businesses commitment to advancing the access and inclusion of people with disability.

Held in a world class Sydney venue, thought provoking presentations from leaders and experts, it will showcase the latest research, industry developments, experiences and management tools that can support professionals to make a difference by investing their resources wisely to achieve maximum impact.

In addition to the reputational benefits the conference also provides significant opportunities to network with and influence senior decision makers from leading Australian businesses, in a motivating and positive environment.

Sponsors can also leverage their participation in the conference in their own internal and external communications, showcasing their position as leaders in the area of inclusion of people with disability as employees, customers and stakeholders.

ABOUT THE PROGRAM

AND's 12th Annual National Conference will consist of symposia, session themes and workshops. There will also be a limited number of exhibitors.

The program will span across the latest innovations, developments and best practices in the area of access and inclusion of people with disability as employees, customers and stakeholders.

SOCIAL ACTIVITIES

A spectacular post-event cocktail function is planned for delegates to attend following the event.

ABOUT THE VENUE

AND's 2020 annual conference will be held at the ICC Sydney, in the Cockle Bay Room.

ICC Sydney stands on Tumbalong, the land of the Gadigal clan of the Eora Nation. The Gadigal people of the Eora nation are the traditional custodians of the land on which the ICC Sydney is located.

The venue complies with regulations and laws governing accessibility and the rights of persons with disabilities. Some of the venue's accessibility features include:

- Equitable and step-free access to every entertainment, exhibition and conference venue
- Accessibility ramps
- Designated drop off points
- Wheelchair seating with adjacent carer seat is available in all theatre venues
- Clear and intuitive circulation to key areas
- Lowered counters at key retail and service points
- Accessible pedestrian linkages to light rail and taxis
- Accessible car parking spaces
- Lift access from car parks
- Spacious passenger lifts for patrons
- Wheelchair-accessible baby change facilities
- Centrally located changing places facility
- Wheelchair and ambulant accessible restroom facilities for patrons
- Guide dogs and other registered assistance dogs are welcome in all areas



Delegates enjoying the 2019 conference held at RACV in Melbourne.

SPONSORSHIP LEVELS

We have five levels of sponsorship available for the conference.

- Major sponsor - \$25,000 + GST
- Gold sponsor - \$15,000 + GST
- Technology sponsor - \$12,000 + GST.
- Silver sponsor - \$8,000 + GST.
- Exhibitor - \$4,000 + GST – limited to eight opportunities.

AND is dedicated to matching sponsor packages to sponsor requirements and, in addition to the packages outlined below, we are happy to discuss a tailored sponsorship solution that meets your organisation's specific objectives.

Early confirmation of your sponsorship will ensure a higher level of exposure.

MAJOR SPONSOR \$25,000 + GST

The Major Sponsor(s) will enjoy unrivalled promotional opportunities, helping to demonstrate their position as a leader and innovator in access and inclusion.

Return on investment:

- Organisation logo displayed and acknowledgement as the Major Sponsor on promotional material. This includes:
 - Event signage
 - Media releases
 - Website articles
 - Newsletters
 - Holding slides
 - Invitations and event reminders
 - Conference program and pocket guide
- Organisation logo and 200 word profile to be displayed on the dedicated conference webpage and event app with a link to the organisation's website.
- One full page advertisement inside the conference program (note – program will be published on the event app and website).
- One full page advertisement inside the conference guide (subject to confirmation prior to print deadlines).
- One opportunity to insert promotional collateral into the conference delegate satchels (approx. 250 to 300).
- Opportunity to display branded banners in conference venue foyer and on or near the stage.
- Opportunity for a senior representative to deliver a presentation on sponsor's disability initiatives and/or programs, and talk about the organisation's commitment to inclusion (15min speaking slot).
- Acknowledgement as Major Sponsor by the MC throughout the conference.
- Four complimentary registrations for the full day conference and cocktail event.

GOLD SPONSORSHIP - \$15,000 + GST

Gold Sponsors will benefit from significant promotional opportunities and opportunity to demonstrate their position as a leader in access and inclusion.

Return on investment:

- Organisation logo displayed on promotional material, including:
 - Event signage
 - Newsletters
 - Invitations
 - Conference program and pocket guide
 - Organisation's logo to be displayed conference webpage and event app with a link back to the organisation's website. The logo will appear smaller than the Major Sponsor's logo but larger than Silver sponsors' logos.
 - One opportunity to insert promotional collateral into the conference delegate satchels (approx. 250 to 300).
 - One half page advertisement inside the conference program (note – program will be published on the event app and website).
 - Acknowledgement as Silver Sponsors by the MC throughout the conference.
 - Four complimentary registrations for the full day conference and cocktail event.
-

TECHNOLOGY SPONSOR - \$12,000 + GST

Helping to ensure that the event materials can be accessed via cutting edge technology the Technology Sponsor will be able to showcase their innovation in access and inclusion.

- Organisation logo displayed on promotional material, including:
 - Newsletters
 - Conference program and pocket guide
 - Holding slides
 - Organisation's logo to be displayed conference webpage and event app with a link back to the organisation's website.
 - One opportunity to insert promotional collateral into the conference delegate satchels (approx. 250 to 300).
 - Exhibition space in conference foyer.
 - Two complimentary registrations for the full day conference and cocktail event.
-

SILVER SPONSORSHIP - \$8,000 + GST

The Silver Sponsors will benefit from good promotional opportunities and opportunity to demonstrate their position as a leader in access and inclusion.

Return on Investment:

- Organisation logo displayed on promotional material, including:
 - Newsletters
 - Conference program
- Organisation's logo displayed under Silver Sponsors section on the conference webpage, with link back to sponsor's website.
- Exhibition space in conference foyer.
- One complimentary registrations for the full day conference.

EXHIBITOR - \$4,000 + GST

With a limited amount of exhibition space available (8 places), this is a great opportunity to connect with people one to one.

Return on Investment:

- Organisation's logo displayed under Exhibitors section on the conference webpage.
- Exhibition space in conference foyer. (1 trestle table and outlet)

To take up a sponsorship opportunity for AND's 2020 Annual National Conference, please speak to Steven Oesterreich at 02 8270 9200 or email steven.oesterreich@and.org.au.

Alternatively, simply fill out the Sponsorship Agreement on the following page and return it by email.

SPONSORSHIP AGREEMENT

Please sign your acceptance of this offer and return it by email to info@and.org.au and we will forward an invoice.

I [print name] on behalf of [print organisation name]
agree to provide Sponsorship for the 2020 AND Annual National Conference, as follows (please tick):

- Major sponsorship \$25,000 + GST
- Gold sponsorship \$15,000 + GST
- Technology sponsorship \$12,000 + GST
- Silver sponsorship \$8,000 + GST
- Exhibitor \$4,000 + GST (limited to eight opportunities)

Signed:

Name:

Position:

Date:



AUSTRALIAN
NETWORK
ON DISABILITY

www.and.org.au

Level 3, 80 Clarence St, Sydney NSW 2000

P 1300 363 645