



SPONSORSHIP PROPOSAL

The Australian Network on
Disability's Annual National
Conference 2017



Delegates enjoying the 2016 conference held at Dockside in Sydney.

INTRODUCTION

The Australian Network on Disability (AND)'s ninth Annual National Conference will be held on Tuesday 16 May 2017 in Melbourne.

The only one of its kind in Australia, the event engages and inspires business professionals to gain insight into best practice and current trends that can support and improve their capability to welcome employees, customers, and stakeholders with disability.

Conference presentations will be a combination of successful private and public sector practice, development of enabling environments and experience led culture change.

THE AUDIENCE

The conference will attract between 150 to 200 delegates, including CEOs, Senior Managers, Diversity Practitioners, Human Resources Professionals and WH&S Advisors, from both the public and private sectors. In past years it has sold out.

Delegates are engaged, solutions-focused, forward-thinking change makers who are passionate about issues related to inclusion of people with disability in their organisations.

A detailed marketing strategy, publicity schedule and media campaign will be developed to ensure the conference is well publicised prior to, during and after the event.

WHY YOU SHOULD BE INTERESTED

AND's Annual National Conference is a hallmark event in disability as it relates to business.

It offers a unique and valuable way to demonstrate your businesses investments in advancing the access and inclusion of people with disability in all aspects of business.

Held in a world class Melbourne venue, thought provoking presentations from leaders and experts in inclusive business practice, will showcase the latest research, industry developments, experiences and management tools that can support professionals to make a difference by investing their resources wisely to achieve maximum impact.

In addition to the branding and reputational benefits, the conference also provides significant opportunities to network with and influence senior decision makers from leading Australian businesses, in a motivating and positive environment.

Sponsors can also leverage their participation in the conference in their own internal and external communications, showcasing their position as leaders in the area of inclusion of people with disability as employees, customers and stakeholders.

ABOUT THE PROGRAM

AND's ninth Annual National Conference and content will be structured around the theme: Enabling change, creating impact.

The event will consist of symposia, session themes and workshops. There will also be a limited number of exhibitors.

Importantly the program will span the latest developments and best practice in the area of access and inclusion of people with disability as employees, customers and stakeholders.

SOCIAL ACTIVITIES

A spectacular post-event cocktail function is planned for delegates to attend following the event.

In addition, an accessibility tour will be available as an optional extra to delegates interested to learn more about this historic venue during the lunch break.

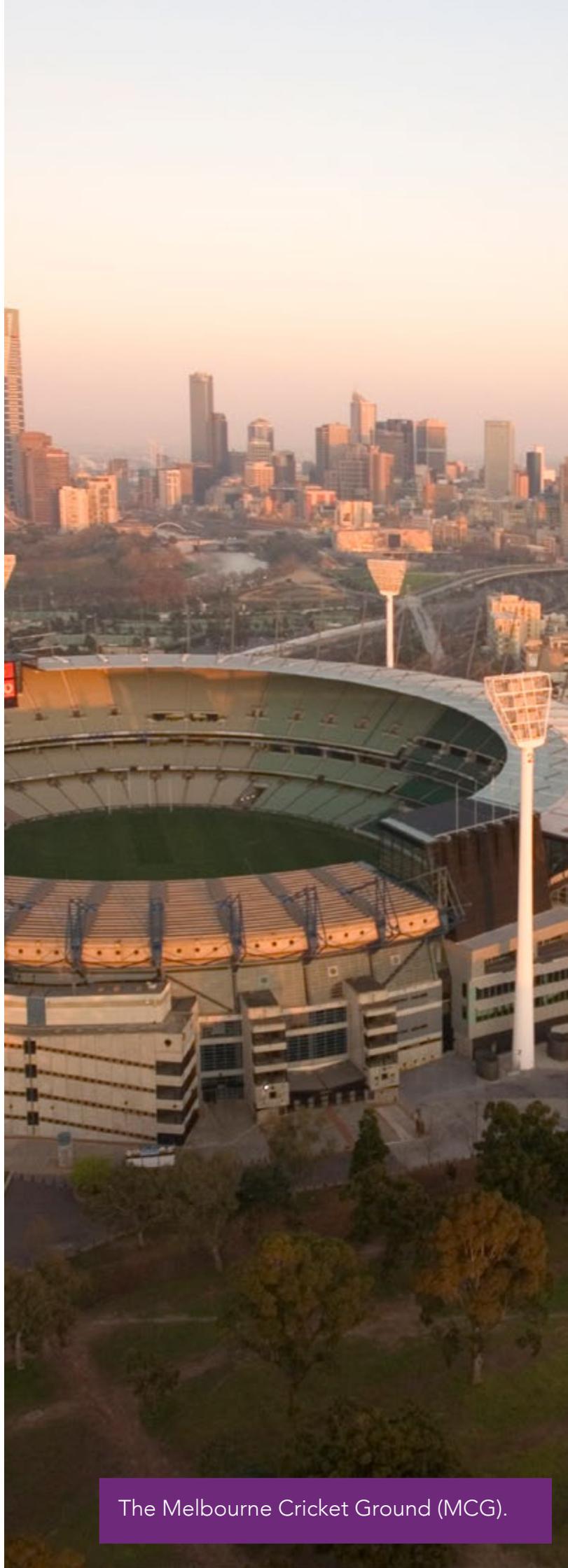
ABOUT THE VENUE

The Melbourne Cricket Ground (MCG) is more than just a sports venue. It's a place where memories are made and childhood dreams come alive. The 'home of sport' is steeped in a rich history; established in 1853, less than 20 years after the founding of Melbourne, it is often described as the beating heart of this fantastic city.

It was the main stadium for the 1956 Olympic Games and 2006 Commonwealth Games, attracts up to 100,000 fans to the annual AFL Grand Final and the 'G comes to life each Christmas at the Boxing Day Test.

The MCG has made good efforts to improve access and inclusion for people with disability. Wheelchair seating is available in all stands and there are tactile floor indicators in front of all stairwells and escalators. In 2015, the venue introduced advanced accessible bathroom facilities for people with disability that include a height-adjustable, adult-sized changing bench and a tracking hoist system.

Nestled in Yarra Park, about a 10-minute walk from the heart of the city, the MCG is open every day of the year for events and functions, and tourists and the general public alike can visit seven days a week.



SPONSORSHIP LEVELS

We have seven levels of sponsorship available for the conference.

- Major sponsor - \$20,000 + GST
- Gold sponsor - \$10,000 + GST
- Technology sponsor - \$10,000 + GST.
- Silver sponsor - \$5,000 + GST.
- Exhibitor - \$2,000 +GST – limited to eight opportunities.

AND is dedicated to matching sponsor packages to sponsor requirements and, in addition to the packages outlined below, we are happy to discuss a tailored sponsorship solution that meets your organisation's specific objectives.

Early confirmation of your sponsorship will ensure an even higher level of exposure.

MAJOR SPONSOR \$20,000 + GST

Major Sponsors will enjoy unrivalled promotional opportunities helping to demonstrate their position as a leader and innovator in access and inclusion.

There is an additional option for a Major Sponsor to host a pre-conference dinner with exclusive access to the keynote speaker.

Return on investment:

- Organisation logo displayed and acknowledgement as the Major Sponsor on promotional material. This includes:
 - Event signage
 - Media releases
 - Website articles
 - Newsletters
 - Conference program and pocket guide.
- Organisation logo and 200 word profile to be displayed on the dedicated conference webpage and event app with a link to the organisation's website.
- One full page advertisement inside the conference program (note – program will be published on the event app and website).
- One opportunity to insert promotional collateral into the conference delegate satchels (approx. 150 to 200).
- Opportunity to display branded banners in conference venue foyer and on or next to stage.
- Opportunity for a senior representative to deliver a presentation on sponsor's disability initiatives and/or programs, and talk about the organisation's commitment to inclusion (10min speaking slot).
- Acknowledgement as Major Sponsor by MC Sara James throughout the conference.
- Four complimentary registrations for the full day conference and cocktail event.

GOLD SPONSORSHIP - \$10,000 + GST

The Gold Sponsors will benefit from significant promotional opportunities and opportunity to demonstrate their position as a leader in access and inclusion.

Return on investment:

- Organisation logo displayed on promotional material, including:
 - Newsletters
 - Holding slides
 - Conference program.
- Organisation's logo to be displayed conference webpage and event app with a link back to the organisation's website. The logo will appear smaller than the Major Sponsor's logo but larger than Silver Sponsors' logos.
- One opportunity to insert promotional collateral into the conference delegate satchels (approx. 150 to 200).
- One half page advertisement inside the conference program (note – program will be published on the event app and website).
- Acknowledgement as Gold Sponsors by MC Sara James throughout the conference.
- Two complimentary registrations for the full day conference and cocktail event.

TECHNOLOGY SPONSOR - \$10,000 + GST

Helping to ensure that the event materials can be accessed via cutting edge technology, the Technology Sponsor will be able to showcase their innovation in access and inclusion.

Return on investment:

- Organisation logo displayed on promotional material, including:
 - Newsletters
 - Conference program
 - Holding slides.
- Organisation's logo to be displayed conference webpage with a link back to the organisation's website. The logo will appear smaller than the Major Sponsor and Gold Sponsor's logo but larger than Silver Sponsors' logos.
- Logo to be displayed throughout the event app as the Technology Partner.
- One opportunity to insert promotional collateral into the conference delegate satchels (approx. 150 to 200).
- Two complimentary registrations for the full day conference and cocktail event.

SILVER SPONSOR - \$5,000 + GST

The Silver Sponsors will benefit from good promotional opportunities and ability to demonstrate their position as a leader in access and inclusion.

Return on Investment:

- Organisation logo displayed on promotional material, including:
 - Newsletters
 - Holding slides
 - Conference program.
- Organisation's logo displayed under Silver Sponsors section on the conference webpage, with link back to sponsor's website.
- Two complimentary registrations for the full day conference.

EXHIBITOR - \$2,000 + GST

With a limited amount of exhibition space available (8 places), this is a great opportunity to connect with people one to one.

Return on Investment:

- Organisation's logo displayed under Exhibitors section on the conference webpage.
- Exhibition space in conference foyer.
- Two complimentary registrations for the full day conference.

If you would like to take up a sponsorship opportunity for AND's 2017 Annual National Conference, please advise your Relationship Manager by phone or email at your earliest convenience.

Alternatively, simply fill out the Sponsorship Agreement on the following page and return it by email to info@and.org.au.

SPONSORSHIP AGREEMENT

If this proposal meets with your approval, please sign your acceptance of this offer and return it by email to info@and.org.au and we will forward an invoice.

I [print name] on behalf of [print organisation name]
agree to provide Sponsorship for the 2017 AND Annual National Conference, as follows (please tick):

- Major sponsorship \$20,000 + GST
- Gold sponsorship \$10,000 + GST
- Technology sponsorship \$10,000 + GST
- Silver sponsorship \$5,000 + GST
- Exhibitor \$2,000 + GST

Signed:

Name:

Position:

Date:



AUSTRALIAN
NETWORK
ON DISABILITY

www.and.org.au

Level 3, 80 Clarence St, Sydney NSW 2000

P 1300 363 645 E info@and.org.au ABN 92 456 457 335